

# 2025

## WEB RATES

**SA GRAIN MAGAZINE WEBSITE: [WWW.SAGRAINMAG.CO.ZA](http://WWW.SAGRAINMAG.CO.ZA)**

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2. Advertising Zones: Page 2

**GRAIN SA WEBSITE: [WWW.GRAINSA.CO.ZA](http://WWW.GRAINSA.CO.ZA)**

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**ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE**

*sagrainmag.co.za*

**SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4**

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
<b>ZONE 1</b> 728 x 90 pixels	R14 375	R10 050	<b>ZONE 8</b>	<b>DIGITORIAL &amp; COMPANY LOGO &amp; VIDEO OR PODCAST</b>	
<b>ZONE 2</b> 728 x 90 pixels	R14 375	R10 050	<b>BIG SPACE</b>	R12 350	R8 525
<b>ZONE 3</b> 400 x 250 pixels	R7 125	R4 975	<b>SMALL SPACE</b>	R7 125	R5 100
<b>ZONE 4</b> 728 x 90 pixels	R12 350	R8 525	<b>ZONE 8</b>	<b>DIGITORIAL &amp; COMPANY LOGO</b>	
<b>ZONE 5</b> 400 x 250 pixels	R14 375	R10 050	<b>BIG SPACE</b>	R9 150	R6 375
<b>ZONE 6</b> 600 x 800 pixels	R12 350	R8 525	<b>SMALL SPACE</b>	R5 350	R3 825



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: [www.sagrainmag.co.za](http://www.sagrainmag.co.za)

ZONE 1

HOME MAGAZINE SPECIAL FEATURES OFTEN ASKED ARTICLE SERIES MY HERO SERIES WHEELS

**COLUMNS**

A hero who kept a farmer farming

**NEWS**

Paspoortstelsel vir graan binnekort in werking

**INPUT & PRODUCTION**

Hoër olieprys en swakker wisselkoers maak vuur onder dieselprys

**SPONSORED CONTENT**

**AGRICO**

Efficient field preparation with new 8,0 m high speed disc

**COLUMNS**

Pieta

**EDITORIAL**

**GSA**

What if things worked as they should?

**MARKETS**

Die bitter en soet van SA se sorghummark

ZONE 2

**IMPORTANT DATES**

📅 15/11/2024

FOCUS ON GROW FOR GOLD  
FOCUS ON WINTERGRAINS

📅 10/01/2025

FOCUS ON  
GROUNDNUTS AND CANOLA

**KRY JOUNE GRATIS**  
**GET YOURS FREE**

ZONE 3

**From the desk of the CEO**

**COLUMNS**



# ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: [www.sagrainmag.co.za](http://www.sagrainmag.co.za)

**RAADPLEEG DIE YAMATO® 480 SC ETIKET VIR VOLLEDIGE GEBRUIKSAANWYSINGS & -BEPERKINGS**  
 Yamato® 480 SC Pkg. nr. L10746, Wet nr. 38 van 1947 bevat prokasaalfoon, skadelik. Yamato® is die geregistreerde handelsmerk van Kumiai Chemical Industry Company Limited, Japan.

**YAMATO**  
AXEIV Technology™  
PRODUKTE WAT WERK VAN MENSEN WAT OMGEE

ZONE 4

**Die voortydige rypwording van mielies**

Dikwels word gevra hoekom daar nie gewig aan die koppe is tydens oestyd nie, alhoewel die mielieplante normaal vertoon het met 'n goeie aantal koppe per hektaar. Die antwoord lê daarin dat verskeie reaksies...

Read more

**Ultra-benadering bied innovasie**

Sojaboonproduksie in Suid-Afrika het oor die laaste dekade drasties toegeneem tot 'n rekordproduksie-oppervlakte gedurende 2022/2023. Gedurende hierdie seisoen het die oppervlakte aangeplante sojabone dié...

**Efficient field preparation with new 8,0 m high speed disc**

With ever increasing pressure on South African producers to lower their input costs and raise their yields, it becomes crucial to invest in equipment...

**ZONE 8 (SMALL SPACES)**

ZONE 8 (BIG SPACE)

ZONE 8 (SMALL SPACES)

## ARTICLE PAGES

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- SPECIAL FEATURES ▾
- OFTEN ASKED
- ARTICLE SERIES
- MY HERO SERIES
- WHEELS
- f t c

Home > NEWS > Agronomy and Plant Health Road Shows address current issues

NEWS

### Agronomy and Plant Health Road Shows address current issues

*Karina Muller, SA Graan/Grain contributor*  
 Published: 10 October 2023

Grain SA is currently embarking on a countrywide research road show which includes topical issues such as climate, agronomy and plant health.

At the event at NAMPO Park on 3 October, Dr Godfrey Kgatle (research coordinator: Grain SA) said the aim of the road shows are to engage with producers on topics that are current on farm-level. Various authorities formed part of the event.

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ADVERTISE IN THIS SPACE TO:

- be seen by thousands;
- reach the correct target audience; and
- expand your marketing reach.

ZONE 5



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

MAGAZINE (LATEST EDITION PAGE): [www.sagrainmag.co.za/magazine/](http://www.sagrainmag.co.za/magazine/)



Hot off the press

SA Graan/Grain, specialist publication and official mouthpiece of Grain SA, is regarded as one of the leading agricultural publications in agriculture. In fact, it is seen by our readers as a knowledge partner and benchmark tool for sustainability in the grain and oilseed industry.

October 2023 Articles

Latest issue

October 2023 – Volume 72



October 2023 Articles

NAMPO ALFA 2023



ZONE 6

**ADVERTISING RATES: GRAIN SA WEBSITE**

[www.grainsa.co.za](http://www.grainsa.co.za)

**SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 7**

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<b>ZONE 1</b> 630 x 90 pixels	<b>R17 275</b>	<b>R11 600</b>	<b>NAMPO – ZONE 5</b> 585 x 340 pixels	<b>R17 300</b>	<b>R11 600</b>
<b>ZONE 2</b> 630 x 340 pixels	<b>R17 275</b>	<b>R11 600</b>	<b>NAMPO – ZONE 6</b> 585 x 340 pixels	<b>R17 300</b>	<b>R11 600</b>
<b>ZONE 3</b> 196 x 560 pixels	<b>R14 775</b>	<b>R9 850</b>			
<b>ZONE 4</b> 196 x 560 pixels	<b>R8 500</b>	<b>R5 725</b>			

ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: [www.grainsa.co.za/home](http://www.grainsa.co.za/home)

**What's New**

**GRAIN SA CELEBRATES SA'S EXCELLENCE IN GRAIN PRODUCTION**  
Grain SA celebrated excellence in grain production at its annual gala awards evening, held at The Maslow Hotel on Friday...  
Read More

**NAMPO ALFA 2023 PROMISES UNPRECEDENTED CONFLUENCE OF LIVESTOCK, HUNTING & OUTDOOR EXCELLENCE**  
The eagerly awaited NAMPO ALFA 2023 is on the horizon and taking place from 12-14 October 2023 on NAMPO Park, just outside Bothaville.  
Read More

**Grain SA CEO bids farewell**  
The Grain SA Board (Hoofbestuur) met today to consider the news of Dr Taljaard and his family deciding to relocate to Ca...  
Read More

**Grain SA in the News**

farmers are in for a tough August due to an under-recovery or about 40c in the diesel price, according to unaudited m...  
**End of Black Sea grain deal raises spect**  
Jul 19 2023 | The Star  
Turkish President Tayyip Erdogan. Picture: AFP The end to the Black Sea grains deal will hit the Horn of Africa hard. a...  
**Grain SA CEO steps down**  
Jul 04 2023 | Engineering News-Outgoing Grain SA CEO Pieter Taljaard .....  
**Landboujeug wil prouk by Nampo Kaap**  
Aug 16 2023 | Maroela Media  
Kinders leer noodsaaklike vaardighede aan as hulle aan jeugskoukompetisie deelneem. (Foto: Die Pers de Villiers/Nampo K...  
**Nampo die jaar op galop met Lipizzaner-v**  
Aug 15 2023 | Netwerk24  
Die Tuud-Afrikaanse Lipizzaner-perde is die jaar by Nampo Kaap te sien....

**Advertisement:** wis peste uit, dubbelvinnig. Ampigo

ZONE 1

**Strategic Objectives**

Grain SA provides commodity strategic support and services to South African grain producers to support sustainability.

- > Food Security
- > Information
- > Training
- > Trade Environment
- > Research
- > Production Productivity
- > Import Replacement

**Member Benefits**

Grain SA is an autonomous and voluntary commodity organisation

We act collectively in the interests of the economic welfare of the grain producers of South Africa, and is the combined voice of grain producers to address commodity matters and issues with the government and other role players in the industry.

[Become a Member](#)

**Advertisement:** ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS? ADVERTISE IN THIS SPACE TO: be seen by thousands; reach the correct target audience; and expand your marketing reach.

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SAFEX PAGE: [www.grainsa.co.za/pages/industry-reports/safex-feeds](http://www.grainsa.co.za/pages/industry-reports/safex-feeds)

SAFEX Feeds

Last Updated: 01 Nov 2023 10:40:02

Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
SOYA	SEP24	2023-11-01	9069.00	0.00	0.00	0.00	0	0.00
SOYA	JUL24	2023-11-01	8974.00	0.00	0.00	0.00	0	95.00
SOYA	MAY24	2023-11-01	8800.00	0.00	8810.00	8800.00	34	1829.00
SOYA	APR24	2023-11-01	9103.00	0.00	0.00	0.00	0	0.00
SOYA	MAR24	2023-11-01	9263.00	0.00	0.00	9260.00	100	3478.00
SOYA	DEC23	2023-11-01	9305.00	10.00	9316.00	9280.20	270	11222.00
SOYA	NOV23	2023-11-01	9270.00	6.00	9270.00	9262.00	61	130.00

ZONE 3

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PULA IMVULA: [www.grainsa.co.za/home/magazines/pula-impvula](http://www.grainsa.co.za/home/magazines/pula-impvula)

- Mar 2024
- Feb 2024
- Dec 2023
- Nov 2023
- Oct 2023
- Sep 2023
- Aug 2023
- Jul 2023
- Jun 2023
- May 2023
- Apr 2023
- Mar 2023
- Feb 2023

ZONE 4

NAMPO BOTHAVILLE: [www.grainsa.co.za/pages/nampo/nampo-home](http://www.grainsa.co.za/pages/nampo/nampo-home)

News Headlines



**NAMPO CAPE 2024 - A LANDMARK EVENT FOR THE AGRICULTURAL COMMUNITY**  
 NAMPO Cape 2024, hosted by Grain SA in collaboration with Bredasdorp Park NPC, concluded another successful Expo from September 11-14, 2024. The four-day event attracted 45,894 visitors and showcasing innovations across the agricultural sector, the event

[Read More >](#)



**NAMPO CAPE 2024: A FLORAL CELEBRATION**  
 Visitors to NAMPO Cape will be welcomed in the Overberg this year by a sea of golden yellow Canola lands. The theme of the Neptune Fynbos exhibition is a Celebration of the Overberg Landscape. This exhibition was designed by landscape architect, Jan Hag

Exhibitor's Search

[Or View Our Exhibition Floorplan](#)

ZONE 5



**ADVERTISING ZONES: GRAIN SA WEBSITE**

**NAMPO CAPE: [www.grainsa.co.za/pages/nampo-cpt/cpt-home](http://www.grainsa.co.za/pages/nampo-cpt/cpt-home)**

NAMPO Cape | 11 - 14 September 2024

**News Headlines**

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**NAMPO CAPE 2024 - BE PART OF THE CONVERSATION THAT MATTERS**  
 NAMPO Cape 2024 provides a platform where producers can engage in discussions on issues affecting agriculture. Be part of the conversation that matters by joining one of the Agri in Conversation session. Agri in Conversation, in the Santam Auditorium will

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## ADVERTISEMENT BOOKINGS AND MATERIAL

### KOLBE MEDIA

#### Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

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### SCHMILTZ MARKETING

#### Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: [ruth@schmiltz.co.za](mailto:ruth@schmiltz.co.za)

## Deadlines: Bookings and material

### Closing date for bookings

1<sup>st</sup> day of previous month.

### Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

## Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

### Standard terms and conditions for advertising on the SA Grain and Grain SA website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.