



2023

WEB RATES

SA GRAIN MAGAZINE WEBSITE: WWW.SAGRAINMAG.CO.ZA

1. Advertising Rates: Page 1
2. Advertising Zones: Page 2

GRAIN SA WEBSITE: WWW.GRAINSA.CO.ZA

1. Advertising Rates: Page 5
2. Advertising Zones: Page 6

BOOKINGS AND MATERIAL: PAGE 9

ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE

sagrainmag.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 728 x 90 pixels	R13 670	R9 560	ZONE 8	DIGITORIAL & COMPANY LOGO & VIDEO OR PODCAST	
ZONE 2 728 x 90 pixels	R13 670	R9 560	BIG SPACE	R11 740	R8 110
ZONE 3 400 x 250 pixels	R6 780	R4 720	SMALL SPACE	R6 780	R4 840
ZONE 4 728 x 90 pixels	R11 740	R8 110	ZONE 8	DIGITORIAL & COMPANY LOGO	
ZONE 5 400 x 250 pixels	R13 670	R9 560	BIG SPACE	R8 710	R6 050
ZONE 6 600 x 800 pixels	R11 740	R8 110	SMALL SPACE	R5 080	R3 630
ZONE 7 196 x 560 pixels	PHOTO COMPETITION SPONSORSHIP ADVERT				

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

The screenshot shows the SA Grain Magazine website homepage. At the top, there is a navigation bar with links: HOME, MAGAZINE, SPECIAL FEATURES, PHOTO COMPETITION, ADVERTISE, SUBSCRIBE, and CONTACT US. Below the navigation bar, there is a 'TRENDING NOW' section. The main content area features several articles and images. Two specific advertising zones are highlighted with red boxes and arrows:

- ZONE 1:** A banner for 'AGRICO High Speed Disc' featuring a green tractor.
- ZONE 2:** A banner for 'Cerix' and 'BASF' featuring a cow's head and text about a swamidoder for SDHI.

Important dates

15/10/2020

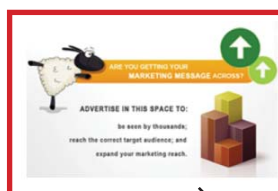
Virtuele Groei vir Goud-toekenningsgeleentheid/
Virtual Growth for Gold Award Ceremony

04/11/2020

ADVERTISEMENT BOOKING
CUT OFF-DATE
SA GRAIN'S GRAIN GUIDE
APPEARING IN DECEMBER 2020

16/11/2020

ADVERTISEMENT BOOKING
CUT OFF-DATE
SA GRAIN'S FOCUS ON WINTER GRAINS
APPEARING IN DECEMBER 2020



Multimedia

KYK: Van die uitstallers deel hul ervaring van die eerste NAMPO Virtueel wat van 9 tot 12 September plaasgevind het. Klik hier om te hoor hoe hulle dié eerste in landbou geniet het.



KYK: Dr Dirk Strydom, hoof: Graanekononomie en Bemaking by Graan SA, het met Johné van Huissteen gesels oor die eerste dag van NAMPO Virtueel. Klik en kyk gerus na dié insetsel.



Kunsmis: Pryse en wisselkoers soos olie en water



LUISTER: Vir die grootste gedeelte van 2020 het internasionale kunsmispryse gedaal – van die grondstowwe redelik skerp.

Klik op die ikoon om na 'n potgooi te luister waarin Corné 'n kort opsomming van hierdie artikel gee.



Grain SA diary

GEDURENDE die huidige stroopseisoen is waargeneem dat ongekende hoë volumes WM2 gelewer word. In week 15 en 16 van die bemarkingseisoen was 25% en 23% van die lewerings WM2. Uit die totale oes wat tans gelewer is, bestaan 12% uit WM2's. Te oordeel na die neiging van die afgelope weke, kan hierdie persentasie nog verder toeneem. Die gemiddeld van WM1 wat gedurende die afgelope tien jaar gelewer is, was 94% van die totale oes, wat 'n duidelike aanduiding is van die resultaat van hierdie seisoen op gradering. Die Johannesburgse Effektebeurs (JSE) het besluit om vanaf 20 Augustus 2020 'n WM2- en YM2-kontrak te lys om te help met die regte prysontdekking van hierdie grade.

JOSEPH DU PLESSIS, Graan SA-hoofbestuurslid en voorsitter van die sonneblom-en sojaboonwerkgroep, het in September op *Landbouweekliks*, 'n weeklikse program op die VIA-kanaal, verskyn.



NAMPO Virtual statistics

- The AgriXtra Channel, launched through the NAMPO Virtual platform, attracted 8 239 viewers over the four days.
- 12 668 viewers visited the NAMPO Main Stage.
- The NAMPO Virtual webpage had 30 000 unique users with 514 000 event interactions.
- 93 exhibitors participated.
- 8% were international visitors.

ZONE 3

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

ZONE 8
(BIG SPACE)

Standard Bank connects and grows African businesses

It is undoubtable that the economic fallout of COVID-19 has been monumental, exacerbated by high debt and unemployment levels of the African continent's economies. Enabling economic opportunities is now more critical than ever to spur...

[Read more](#)

Kanolakultivars presteer ten spyte van swartstam

Swartstam (*Leptosphaeria maculans*) is 'n wêreldwye probleem en word beskou as moontlik die gevaarlikste siekte op kanola. Dit blyk ook dat daar in 2019...

Wilmar betree plaaslike mark met nuwe persaanleg

Wilmar Internasionaal, met sy hoofkantoor in Singapoer, se voetspoor is reeds sedert 2000 in Afrika en die maatskappy het vandag aanlegte in 16 Afrika-lande....

ZONE 8 (SMALL SPACES)

ABOUT US

SA Grain/Grain is your online compass for the sustainable production of grain and oilseeds in South Africa. We provide you with the latest agricultural information based on relevant research, technology, production techniques and expertise. Backed by Grain SA as a prominent grain producers organisation, our articles are written by prominent scientists, agricultural economists, experts from the industry and professional journalists.

TALK TO US

ARTICLE PAGES

[HOME](#)
[MAGAZINE](#)
[SPECIAL FEATURES](#)
[PHOTO COMPETITION](#)
[ADVERTISE](#)
[SUBSCRIBE](#)
[CONTACT US](#)

Home > LEAD ARTICLE > Woelinge in die koringbedryf

FEATURED LEAD ARTICLE

Woelinge in die koringbedryf

Gepubliseer: 30 September 2020

Die koringbedryf moes saam met die ander wintergraanbedrywe in Suid-Afrika die laaste klompie jaar teen 'n paar stywe buite uitklim in hul oorlewingstryd. Producente moes slim te werk gaan om winsgewend te bly produseer.

Droogtes in verskillende dele van die land, 'n tekort aan nuwe genetika asook kompetisie met gesubsidieerde, ingevoerde produkte van swakker kwaliteit het verder groot onsekerheid in veral die koringarena geskep.

Hierdie onsekerheid, saam met die uitdagings wat insetfinansiering betref, het producente genoodsaak om risikoverspreiding en diversifikasie met meer erns te oorweeg. Dit het verder veroorsaak dat baie producente met planttyd op die kantlyn bly staan het omdat die marges van koring jaarliks gekrimp het.

Die bedryf het 'n reddingsboei dringend nodig gehad. Twee aspekte wat 'n groot impak

Magda du Toit, namens Grain SA

Lead article

Skraalhanse – een van SA se grootste probleemkruid

ZONE 5

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

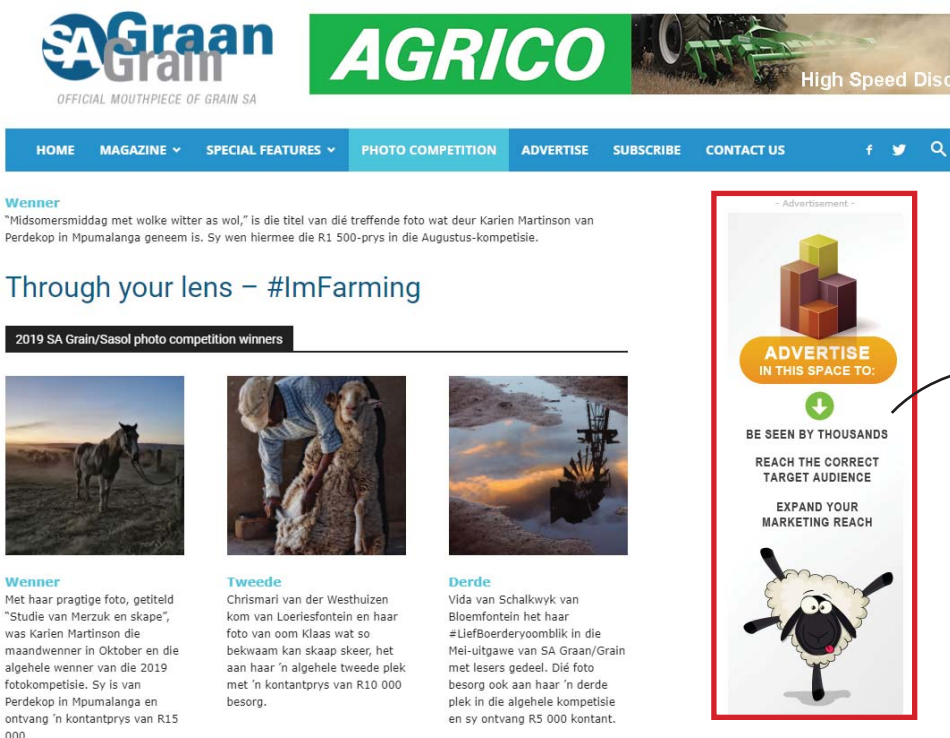
MAGAZINE (LATEST EDITION PAGE): www.sagrainmag.co.za/magazine/



The screenshot shows the SA Grain Magazine website. At the top is the SA Grain logo and the AGRICO logo. Below the logos is a navigation bar with links: HOME, MAGAZINE, SPECIAL FEATURES, PHOTO COMPETITION, ADVERTISE, SUBSCRIBE, and CONTACT US. The main content area is titled "Hot off the press" and features a section for "October 2020 Articles". Below this, there are two featured articles: "October 2020 – Volume 39" and "NAMPO Virtual 2020". To the right of these articles is a red-bordered box containing an advertisement for advertising space. The advertisement includes the text "ADVERTISE IN THIS SPACE TO:", "BE SEEN BY THOUSANDS", "REACH THE CORRECT TARGET AUDIENCE", and "EXPAND YOUR MARKETING REACH". An arrow points from the text "ZONE 6" to this red-bordered box.

ZONE 6

PHOTO COMPETITION PAGE: www.sagrainmag.co.za/photo-competition/



The screenshot shows the SA Grain Magazine website's photo competition page. At the top is the SA Grain logo and the AGRICO logo. Below the logos is a navigation bar with links: HOME, MAGAZINE, SPECIAL FEATURES, PHOTO COMPETITION, ADVERTISE, SUBSCRIBE, and CONTACT US. The main content area is titled "Through your lens – #ImFarming". Below this, there is a section for "2019 SA Grain/Sasol photo competition winners". This section contains three columns of photos and their descriptions. The first column is titled "Wenner" and features a photo of a horse. The second column is titled "Tweede" and features a photo of a sheep. The third column is titled "Derde" and features a photo of a sheep. To the right of these columns is a red-bordered box containing an advertisement for advertising space. The advertisement includes the text "ADVERTISE IN THIS SPACE TO:", "BE SEEN BY THOUSANDS", "REACH THE CORRECT TARGET AUDIENCE", and "EXPAND YOUR MARKETING REACH". An arrow points from the text "ZONE 7" to this red-bordered box.

ZONE 7

ADVERTISING RATES: GRAIN SA WEBSITE

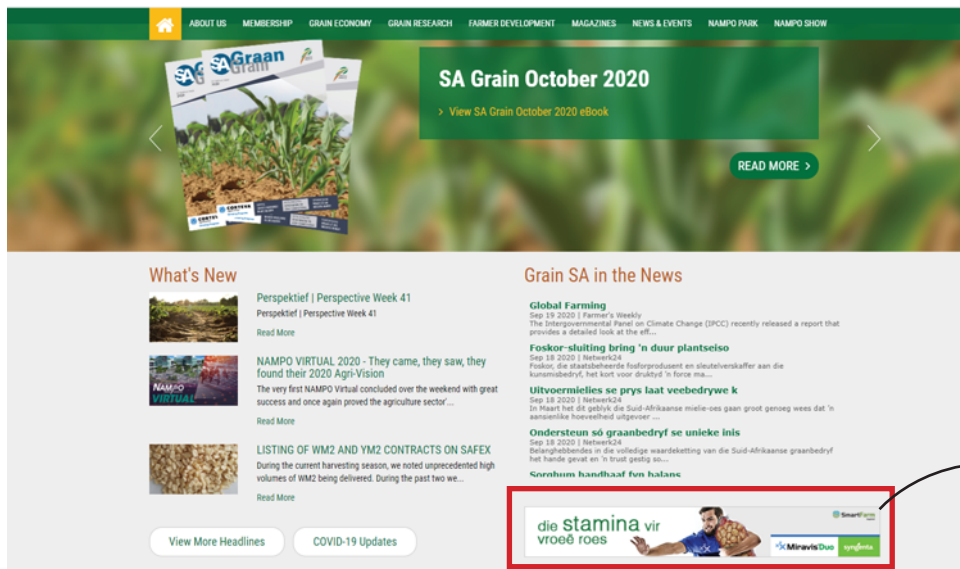
www.grainsa.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 7

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 630 x 90 pixels	R15 685	R10 530	NAMPO – ZONE 5 585 x 340 pixels	R15 685	R10 530
ZONE 2 630 x 340 pixels	R15 685	R10 530	NAMPO – ZONE 6 585 x 340 pixels	R15 685	R10 530
ZONE 3 196 x 560 pixels	R13 410	R8 950			
ZONE 4 196 x 560 pixels	R7 715	R5 200			

ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: www.grainsa.co.za/home



SA Grain October 2020
View SA Grain October 2020 eBook

What's New

- Perspektief | Perspective Week 41**
Read More
- NAMPO VIRTUAL 2020 - They came, they saw, they found their 2020 Agri-Vision**
The very first NAMPO Virtual concluded over the weekend with great success and once again proved the agriculture sector...
Read More
- LISTING OF WM2 AND YM2 CONTRACTS ON SAFEX**
During the current harvesting season, we noted unprecedented high volumes of WM2 being delivered. During the past two we...
Read More

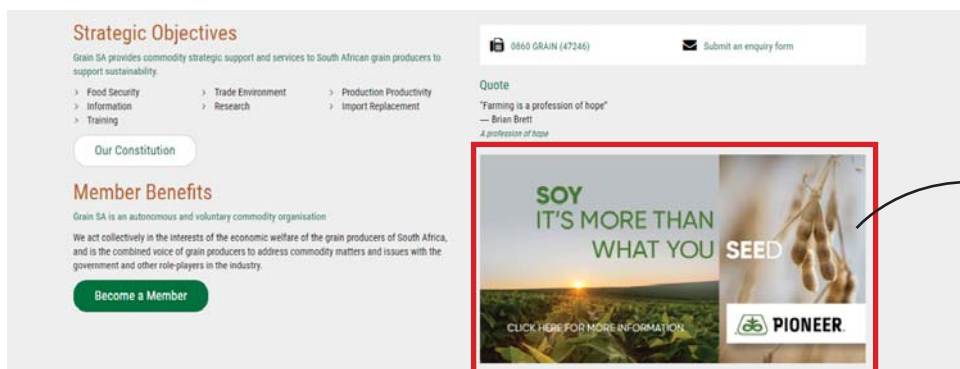
Grain SA in the News

- Global Farming**
Sep 19 2020 | Farmer's Weekly
The Intergovernmental Panel on Climate Change (IPCC) recently released a report that provides a detailed look at the eff...
- Foskor-sluiting bring 'n duur plantseiso**
Sep 18 2020 | Netwerk24
Foskor, die staatsbeheerde fosforproducent en sleutelverskaffer aan die kunsmisbedryf, het kort voor druktyd 'n forse ma...
- Uitvoermisies se prys laat veebedrywe k**
Sep 18 2020 | Netwerk24
In Maart het dit getruk die Suid-Afrikaanse mielie-ops gaan groot genoeg wees dat 'n aansienlike hoërreënd uitgevoer...
- Ondersteun só graanbedryf se unieke inis**
Sep 18 2020 | Netwerk24
Beleggersbendes in die volledige waardeketting van die Suid-Afrikaanse graanbedryf het hande gevat en 'n truit gestig so...
- Senhumb handhaaf 'n balans**

die stamina vir vroeë roes

View More Headlines COVID-19 Updates

ZONE 1



Strategic Objectives
Grain SA provides commodity strategic support and services to South African grain producers to support sustainability.

- Food Security
- Information
- Training
- Trade Environment
- Research
- Production Productivity
- Import Replacement

Our Constitution

Member Benefits
Grain SA is an autonomous and voluntary commodity organisation. We act collectively in the interests of the economic welfare of the grain producers of South Africa, and is the combined voice of grain producers to address commodity matters and issues with the government and other role-players in the industry.

Become a Member

0860 GRAIN (47246) Submit an enquiry form

Quote
"Farming is a profession of hope"
— Brian Brett
A profession of hope

SOY IT'S MORE THAN WHAT YOU SEED

CLICK HERE FOR MORE INFORMATION

PIONEER

ZONE 2

GRAIN SA on Social

SAFEX PAGE: www.grainsa.co.za/pages/industry-reports/safex-feeds

SAFEX Feeds



Last Updated: 14 Oct 2020 11:31:01

Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
MSRG	JUL21	2020-10-14	3700.00	0.00	0.00	0.00	0	0.00
MSRG	MAY21	2020-10-14	3850.20	0.00	0.00	0.00	0	0.00
MSRG	MAR21	2020-10-14	3900.00	0.00	0.00	0.00	0	0.00
MSRG	DEC20	2020-10-14	3990.00	0.00	0.00	0.00	0	128.00
SOYA	SEP21	2020-10-14	7223.00	0.00	0.00	0.00	0	0.00
SOYA	JUL21	2020-10-14	7128.00	0.00	0.00	0.00	0	10.00
SOYA	MAY21	2020-10-14	7050.00	24.00	7080.00	7019.00	35	3798.00
ENVA	SEP21	2020-10-14	7914.00	0.00	0.00	0.00	0	0.00



Follow your dreams.
Believe in greater

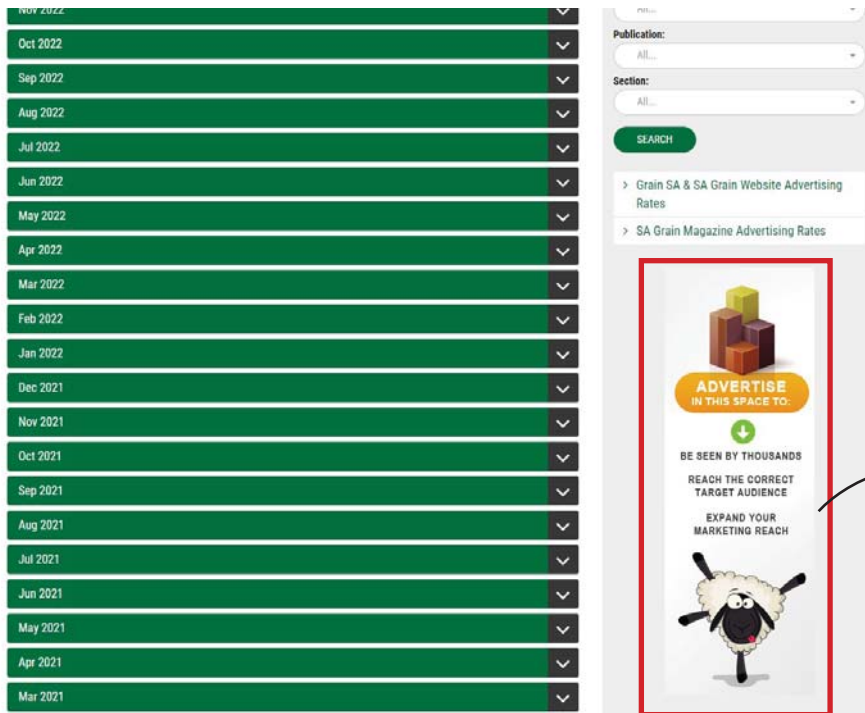
EH

JOHN DEERE FINANCIAL

ZONE 3

ADVERTISING ZONES: GRAIN SA WEBSITE

PULA IMVULA: www.grainsa.co.za/home/magazines/pula-immvula



Publication: AIL...
Section: AIL...
SEARCH

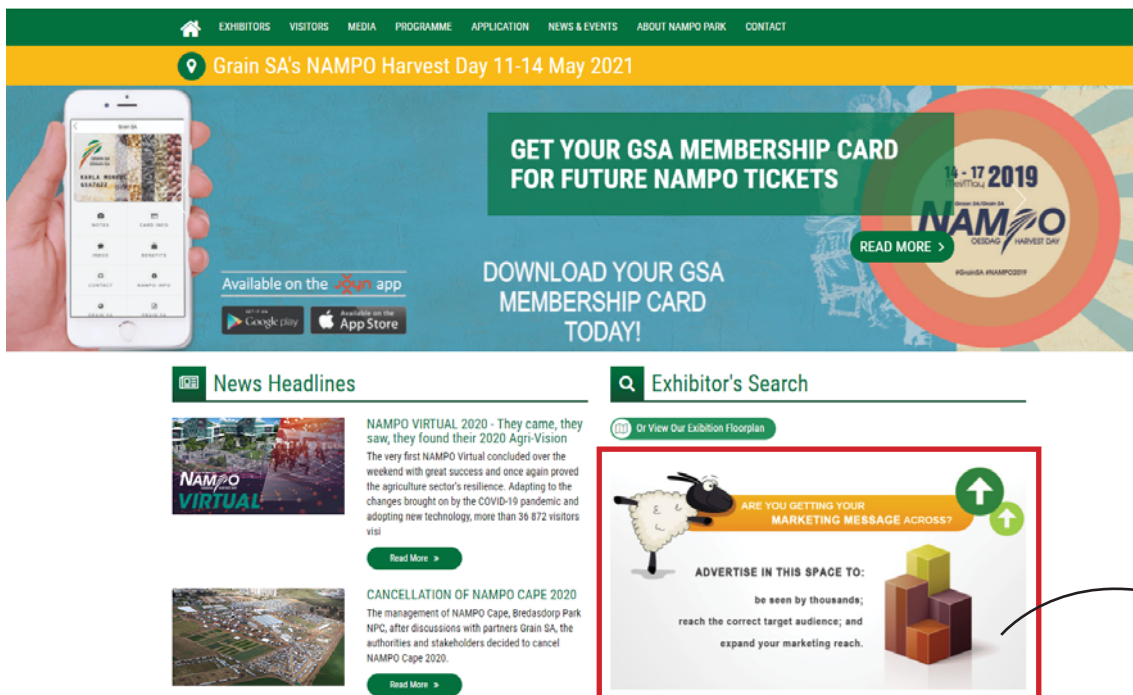
> Grain SA & SA Grain Website Advertising Rates
> SA Grain Magazine Advertising Rates

ADVERTISE IN THIS SPACE TO:

BE SEEN BY THOUSANDS
REACH THE CORRECT TARGET AUDIENCE
EXPAND YOUR MARKETING REACH

ZONE 4

NAMPO BOTHAVILLE: www.grainsa.co.za/pages/nampo/nampo-home



EXHIBITORS VISITORS MEDIA PROGRAMME APPLICATION NEWS & EVENTS ABOUT NAMPO PARK CONTACT

Grain SA's NAMPO Harvest Day 11-14 May 2021

GET YOUR GSA MEMBERSHIP CARD FOR FUTURE NAMPO TICKETS

DOWNLOAD YOUR GSA MEMBERSHIP CARD TODAY!

Available on the **Grain SA** app
Available on the Google play App Store

News Headlines

NAMPO VIRTUAL 2020 - They came, they saw, they found their 2020 Agri-Vision
The very first NAMPO Virtual concluded over the weekend with great success and once again proved the agriculture sector's resilience. Adapting to the changes brought on by the COVID-19 pandemic and adopting new technology, more than 39 872 visitors visit
[Read More](#)

CANCELLATION OF NAMPO CAPE 2020
The management of NAMPO Cape, Bredasdorp Park NPC, after discussions with partners Grain SA, the authorities and stakeholders decided to cancel NAMPO Cape 2020.
[Read More](#)

Exhibitor's Search
[Or View Our Exhibition Floorplan](#)

ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

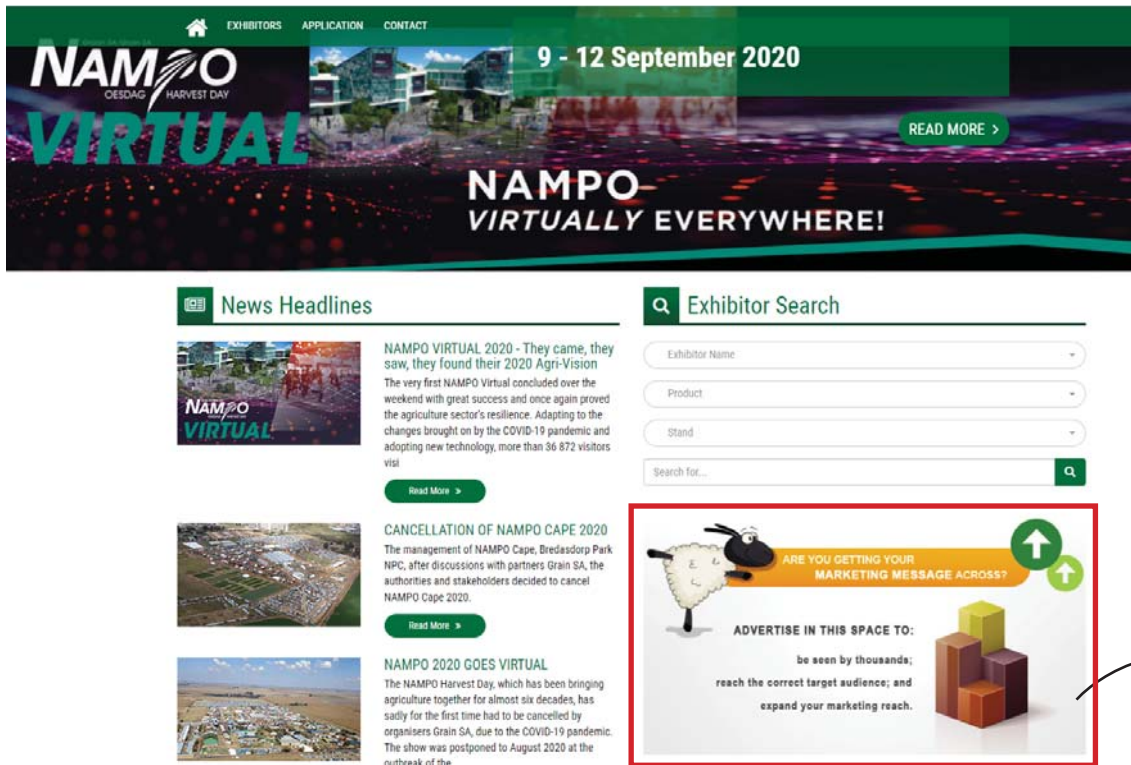
ADVERTISE IN THIS SPACE TO:

be seen by thousands;
reach the correct target audience; and
expand your marketing reach.

ZONE 5

ADVERTISING ZONES: GRAIN SA WEBSITE

NAMPO CAPE: www.grainsa.co.za/pages/nampo-cpt/cpt-home



NAMPO VIRTUALLY EVERYWHERE!

News Headlines

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[Read More >](#)

NAMPO 2020 GOES VIRTUAL
The NAMPO Harvest Day, which has been bringing agriculture together for almost six decades, has sadly for the first time had to be cancelled by organisers Grain SA, due to the COVID-19 pandemic. The show was postponed to August 2020 at the outbreak of the

Exhibitor Search

Exhibitor Name
Product
Stand
Search for... [Q](#)

ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

ADVERTISE IN THIS SPACE TO:
be seen by thousands;
reach the correct target audience; and
expand your marketing reach.

ZONE 6

ADVERTISEMENT BOOKINGS AND MATERIAL

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: jurgen@kolbemedias.co.za

SCHMILTZ MARKETING

Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: ruth@schmiltz.co.za

Deadlines: Bookings and material

Closing date for bookings

1st day of previous month.

Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on the SA Grain and Grain SA website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.