



2022

WEB RATES

SA GRAIN MAGAZINE WEBSITE: WWW.SAGRAINMAG.CO.ZA

1. Advertising Rates: Page 1
2. Advertising Zones: Page 2

GRAIN SA WEBSITE: WWW.GRAINSA.CO.ZA

1. Advertising Rates: Page 5
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BOOKINGS AND MATERIAL: PAGE 8

ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE

sagrainmag.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 728 x 90 pixels	R12 995	R9 085	ZONE 8	DIGITORIAL & COMPANY LOGO & VIDEO OR PODCAST	
ZONE 2 728 x 90 pixels	R12 995	R9 085	BIG SPACE	R11 155	R7 700
ZONE 3 400 x 250 pixels	R6 440	R4 485	SMALL SPACE	R6 440	R4 600
ZONE 4 728 x 90 pixels	R11 155	R7 700	ZONE 8	DIGITORIAL & COMPANY LOGO	
ZONE 5 400 x 250 pixels	R12 995	R9 085	BIG SPACE	R8 280	R5 750
ZONE 6 600 x 800 pixels	R11 155	R7 700	SMALL SPACE	R4 830	R3 450
ZONE 7 196 x 560 pixels	PHOTO COMPETITION SPONSORSHIP ADVERT				

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

The screenshot shows the SA Grain Magazine website home page. The top navigation bar includes links for HOME, MAGAZINE, SPECIAL FEATURES, PHOTO COMPETITION, ADVERTISE, SUBSCRIBE, and CONTACT US. Below the navigation bar, there are several featured articles and advertisements. Two specific advertising zones are highlighted with red boxes and labeled:

- ZONE 1:** A banner advertisement for AGRICO High Speed Disc, featuring a green tractor in a field.
- ZONE 2:** A banner advertisement for Ceriax* and BASF, featuring a close-up of a cow's head.

Important dates

15/10/2020

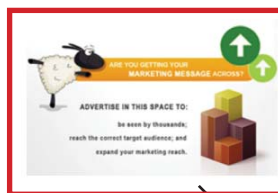
Virtuele Groei vir Goud-toekenningsgeleentheid/
Virtual Growth for Gold Award Ceremony

04/11/2020

ADVERTISEMENT BOOKING CUT OFF-DATE
SA GRAIN'S GRAIN GUIDE
APPEARING IN DECEMBER 2020

16/11/2020

ADVERTISEMENT BOOKING CUT OFF-DATE
SA GRAIN'S FOCUS ON WINTER GRAINS
APPEARING IN DECEMBER 2020



Multimedia

KYK: Van die uitstallers deel hul ervaring van die eerste NAMPO Virtueel wat van 9 tot 12 September plaasgevind het. Klik hier om te hoor hoe hulle dié eerste in landbou geniet het.



KYK: Dr Dirk Strydom, hoof: Graanekonome en Bemaking by Graan SA, het met Johné van Huissteen gesels oor die eerste dag van NAMPO Virtueel. Klik en kyk gerus na dié insetsel.



Kunsmis: Pryse en wisselkoers soos olie en water



LUISTER: Vir die grootste gedeelte van 2020 het internasionale kunsmispryse gedaal – van die grondstowwe redelik skerp.

Klik op die ikoon om na 'n potgooi te luister waarin Corné 'n kort opsomming van hierdie artikel gee.



Grain SA diary

GEDURENDE die huidige stroopseisoen is waargeneem dat ongekende hoë volumes WM2 gelewer word. In week 15 en 16 van die bemarkingseisoen was 25% en 23% van die lewerings WM2. Uit die totale oes wat tans gelewer is, bestaan 12% uit WM2's. Te oordeel na die neiging van die afgelope weke, kan hierdie persentasie nog verder toeneem. Die gemiddeld van WM1 wat gedurende die afgelope tien jaar gelewer is, was 94% van die totale oes, wat 'n duidelike aanduiding is van die resultaat van hierdie seisoen op gradering. Die Johannesburgse Effektebeurs (JSE) het besluit om vanaf 20 Augustus 2020 'n WM2- en YM2-kontrak te lys om te help met die regte prysontdekking van hierdie grade.

JOSEPH DU PLESSIS, Graan SA-hoofbestuurslid en voorsitter van die sonneblom-en sojaboonwerkgroep, het in September op *Landbouweekliks*, 'n weeklikse program op die VIA-kanaal, verskyn.



NAMPO Virtual statistics

- The AgriXtra Channel, launched through the NAMPO Virtual platform, attracted 8 239 viewers over the four days.
- 12 668 viewers visited the NAMPO Main Stage.
- The NAMPO Virtual webpage had 30 000 unique users with 514 000 event interactions.
- 93 exhibitors participated.
- 8% were international visitors.

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

ZONE 8
(BIG SPACE)

Standard Bank connects and grows African businesses

It is undoubtable that the economic fallout of COVID-19 has been monumental, exacerbated by high debt and unemployment levels of the African continent's economies. Enabling economic opportunities is now more critical than ever to spur...

[Read more](#)

Kanolakultivars presteer ten spyte van swartstam

Swartstam (*Leptosphaeria maculans*) is 'n wêreldwye probleem en word beskou as moontlik die gevaarlikste siekte op kanola. Dit blyk ook dat daar in 2019...

Wilmar betree plaaslike mark met nuwe persaanleg

Wilmar Internasionaal, met sy hoofkantoor in Singapoer, se voetspoor is reeds sedert 2000 in Afrika en die maatskappy het vandag aanlegte in 16 Afrika-lande....

ZONE 8 (SMALL SPACES)

ABOUT US

SA Graan/Grain is your online compass for the sustainable production of grain and oilseeds in South Africa. We provide you with the latest agricultural information based on relevant research, technology, production techniques and expertise. Backed by Grain SA as a prominent grain producers organisation, our articles are written by prominent scientists, agricultural economists, experts from the industry and professional journalists.

TALK TO US

ARTICLE PAGES

[HOME](#)
[MAGAZINE](#)
[SPECIAL FEATURES](#)
[PHOTO COMPETITION](#)
[ADVERTISE](#)
[SUBSCRIBE](#)
[CONTACT US](#)

Home > LEAD ARTICLE > Woelinge in die koringbedryf

FEATURED LEAD ARTICLE

Woelinge in die koringbedryf

Gepubliseer: 30 September 2020

Die koringbedryf moes saam met die ander wintergraanbedrywe in Suid-Afrika die laaste klompie jaar teen 'n paar stywe buite uitklim in hul oorlewingstryd. Producente moes slim te werk gaan om winsgewend te bly produseer.

Droogtes in verskillende dele van die land, 'n tekort aan nuwe genetica asook kompetisie met gesubsidieerde, ingevoerde produkte van swakker kwaliteit het verder groot onsekerheid in veral die koringarena geskep.

Hierdie onsekerheid, saam met die uitdagings wat insetfinansiering betref, het producente genoodsaak om risikoverspreiding en diversifikasie met meer erns te oorweeg. Dit het verder veroorsaak dat baie producente met planttyd op die kantlyn bly staan het omdat die marges van koring jaarliks gekrimp het.

Die bedryf het 'n reddingsboei dringend nodig gehad. Twee aspekte wat 'n groot impak

Magda du Toit, namens Grain SA

Lead article

Skraalhanse – een van SA se grootste probleemkruid

ZONE 5

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

MAGAZINE (LATEST EDITION PAGE): www.sagrainmag.co.za/magazine/



SA Grain
OFFICIAL MOUTHPIECE OF GRAIN SA

AGRICO High Speed Disc

HOME MAGAZINE SPECIAL FEATURES PHOTO COMPETITION ADVERTISE SUBSCRIBE CONTACT US

Hot off the press

SA Grain/Grain, specialist publication and official mouthpiece of Grain SA, is regarded as one of the leading agricultural publications in agriculture. In fact, it is seen by our readers as a knowledge partner and benchmark tool for sustainability in the grain and oilseed industry.

October 2020 Articles

Latest Issue

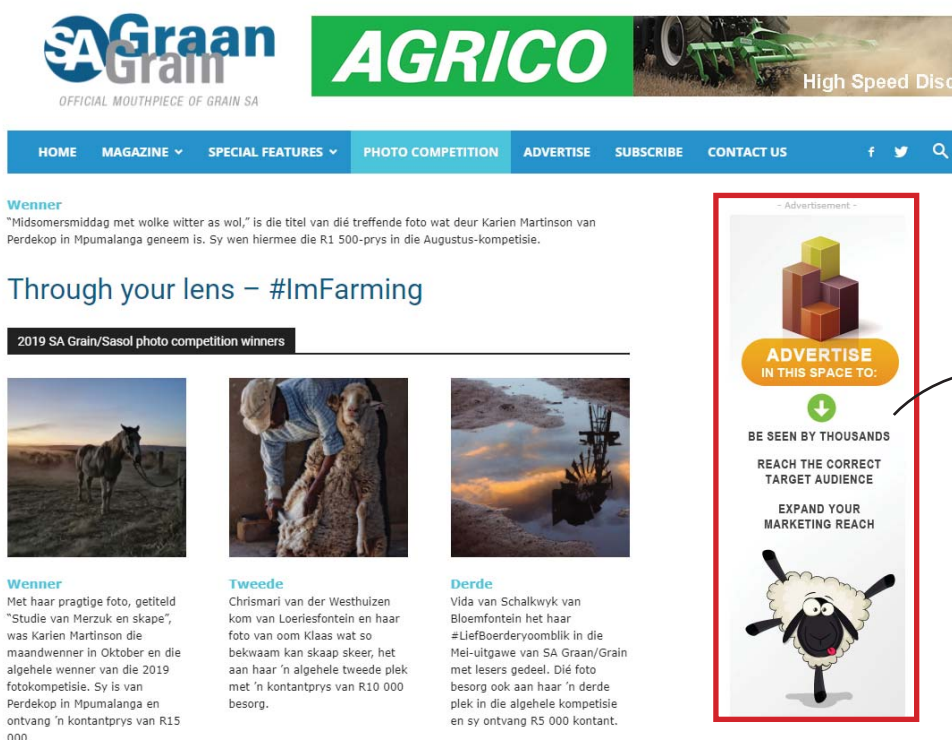
October 2020 – Volume 39

NAMPO Virtual 2020

October 2020 Articles

ZONE 6

PHOTO COMPETITION PAGE: www.sagrainmag.co.za/photo-competition/



SA Grain
OFFICIAL MOUTHPIECE OF GRAIN SA

AGRICO High Speed Disc

HOME MAGAZINE SPECIAL FEATURES PHOTO COMPETITION ADVERTISE SUBSCRIBE CONTACT US

Through your lens – #ImFarming

2019 SA Grain/Sasol photo competition winners

Wenner
"Midsomermiddag met wolke witter as wol," is die titel van dié treffende foto wat deur Karien Martinson van Perdekop in Mpumalanga geneem is. Sy wen hiermee die R1 500-prys in die Augustus-kompetisie.

Tweede
Chrismar van der Westhuizen kom van Loeriesfontein en haar foto van oom Klaas wat so bekwaam kan skaap skeer, het aan haar 'n algehele tweede plek met 'n kontantprys van R10 000 besorg.

Derde
Vida van Schalkwyk van Bloemfontein het haar #LiefBoerderyoomblik in die Mei-uitgawe van SA Grain/Grain met lesers gedeel. Dié foto besorg ook aan haar 'n derde plek in die algehele kompetisie en sy ontvang R5 000 kontant.

ZONE 7

ADVERTISING RATES: GRAIN SA WEBSITE

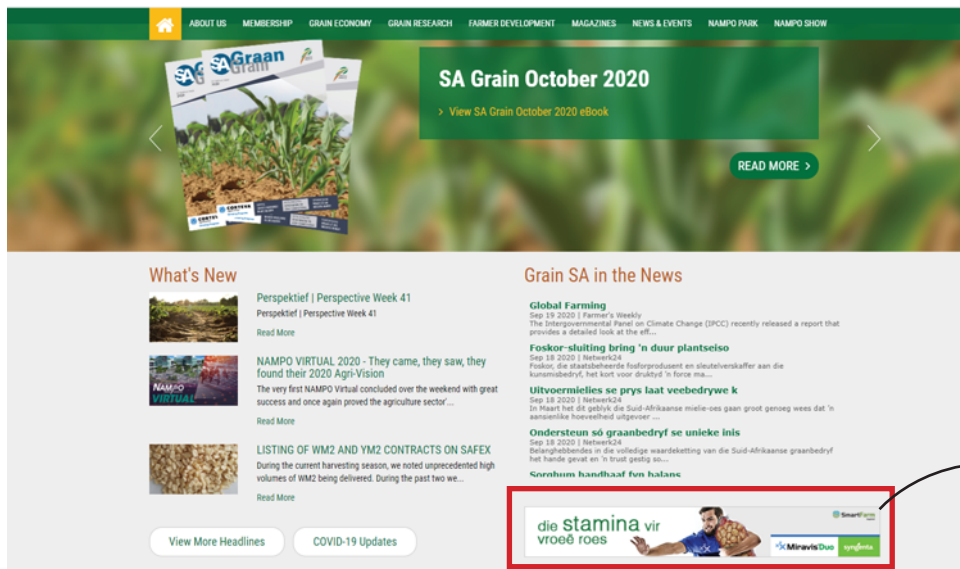
www.grainsa.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 7

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 630 x 90 pixels	R14 260	R10 000	NAMPO – ZONE 4 585 x 340 pixels	R14 260	R10 000
ZONE 2 630 x 340 pixels	R14 260	R10 000	NAMPO – ZONE 5 585 x 340 pixels	R14 260	R10 000
ZONE 3 196 x 560 pixels	R12 190	R8 510			

ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: www.grainsa.co.za/home



SA Grain October 2020
View SA Grain October 2020 eBook

What's New

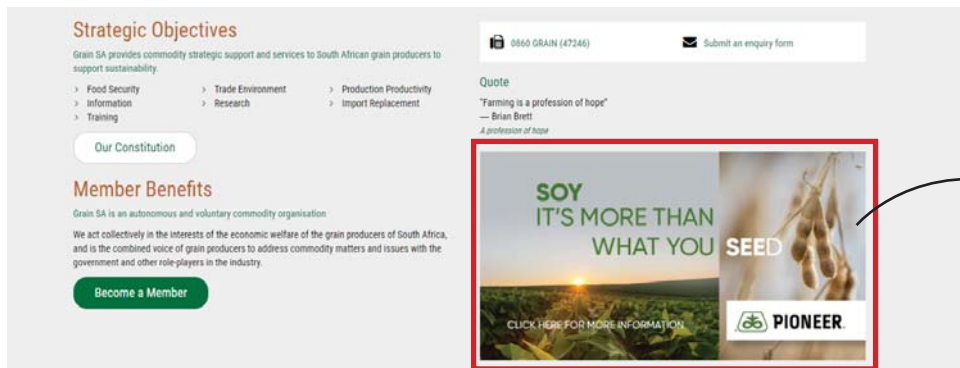
- Perspektief | Perspective Week 41**
Read More
- NAMPO VIRTUAL 2020 - They came, they saw, they found their 2020 Agri-Vision**
The very first NAMPO Virtual concluded over the weekend with great success and once again proved the agriculture sector...
Read More
- LISTING OF WM2 AND YM2 CONTRACTS ON SAFEX**
During the current harvesting season, we noted unprecedented high volumes of WM2 being delivered. During the past two we...
Read More

Grain SA in the News

- Global Farming**
Sep 19 2020 | Farmer's Weekly
The Intergovernmental Panel on Climate Change (IPCC) recently released a report that provides a detailed look at the eff...
- Foskor-sluiting bring 'n duur plantseiso**
Sep 18 2020 | Netwerk24
Foskor, die staatsbeheerde fosforproducent en sleutelverskaffer aan die kusebedryf, het kort voor druktyd 'n forse ma...
- Uitvoermelies se prys laat veebedrywe k**
Sep 18 2020 | Netwerk24
In Maart het dit getruk die Suid-Afrikaanse melk-ose gaan groot genoeg wees dat 'n aansienlike hoërreënd uitgevoer...
- Ondersteun só graanbedryf se unieke inis**
Sep 18 2020 | Netwerk24
Beleggersbesides in die volledige waardeketting van die Suid-Afrikaanse graanbedryf het hande gevat en 'n truit gestig so...
- Senhom handhaaf fun balans**

die stamina vir vroeë roes

ZONE 1



Strategic Objectives
Grain SA provides commodity strategic support and services to South African grain producers to support sustainability.

- Food Security
- Information
- Training
- Trade Environment
- Research
- Production Productivity
- Import Replacement

Our Constitution

Member Benefits
Grain SA is an autonomous and voluntary commodity organisation.
We act collectively in the interests of the economic welfare of the grain producers of South Africa, and is the combined voice of grain producers to address commodity matters and issues with the government and other role-players in the industry.

Become a Member

SOY IT'S MORE THAN WHAT YOU SEED

PIONEER

ZONE 2

GRAIN SA on Social

SAFEX PAGE: www.grainsa.co.za/pages/industry-reports/safex-feeds

SAFEX Feeds



Last Updated: 14 Oct 2020 11:31:01

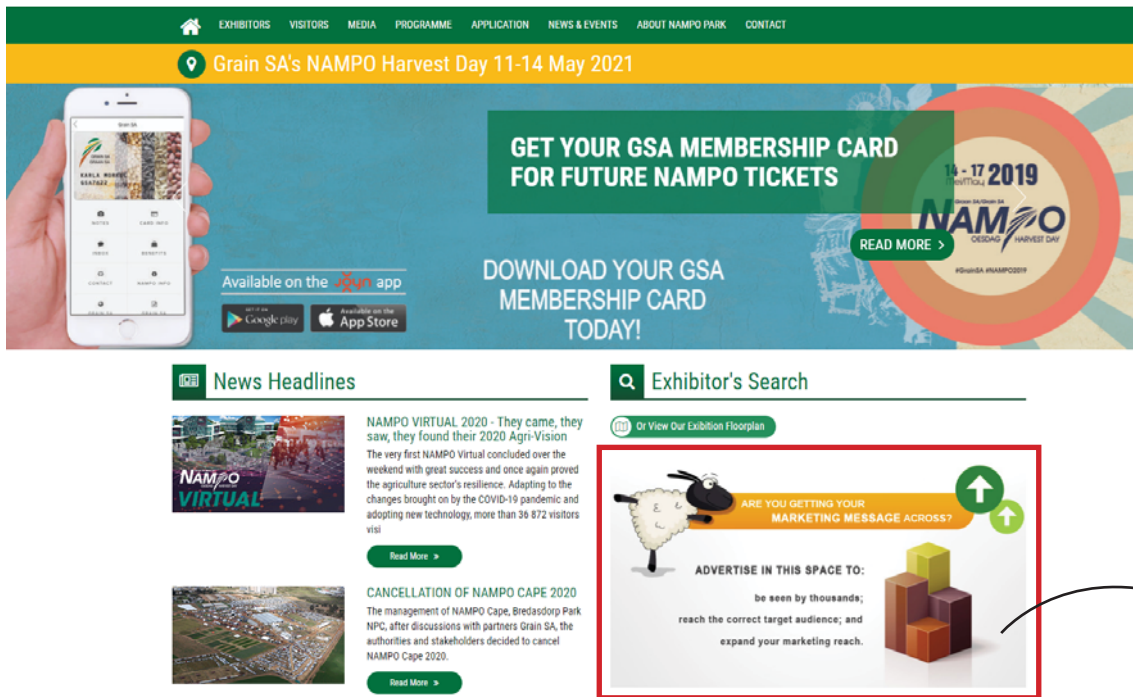
Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
MSRG	JUL21	2020-10-14	3700.00	0.00	0.00	0.00	0	0.00
MSRG	MAY21	2020-10-14	3850.20	0.00	0.00	0.00	0	0.00
MSRG	MAR21	2020-10-14	3900.00	0.00	0.00	0.00	0	0.00
MSRG	DEC20	2020-10-14	3990.00	0.00	0.00	0.00	0	128.00
SOYA	SEP21	2020-10-14	7223.00	0.00	0.00	0.00	0	0.00
SOYA	JUL21	2020-10-14	7128.00	0.00	0.00	0.00	0	10.00
SOYA	MAY21	2020-10-14	7050.00	24.00	7080.00	7019.00	35	3798.00
ENVA	SEP21	2020-10-14	7914.00	0.00	0.00	0.00	0	0.00



ZONE 3

ADVERTISING ZONES: GRAIN SA WEBSITE

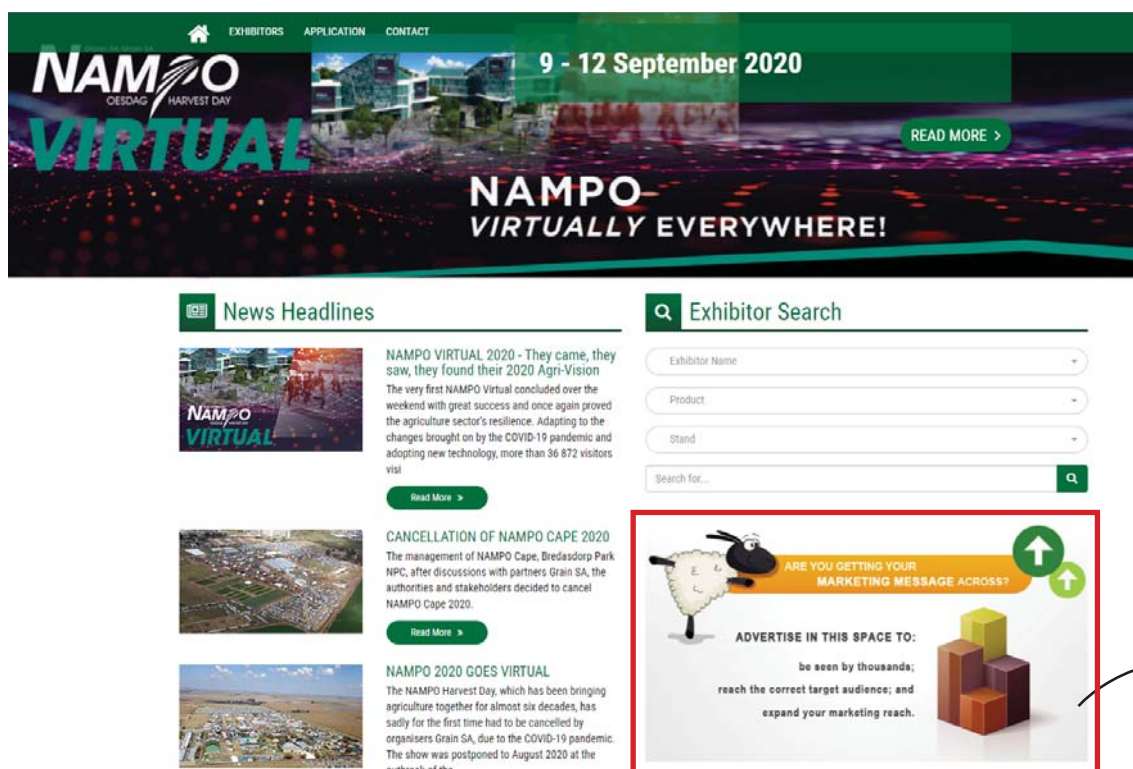
NAMPO BOTHAVILLE: www.grainsa.co.za/pages/nampo/nampo-home



The screenshot shows the NAMPO Bothaville website homepage. At the top, there is a navigation bar with links: EXHIBITORS, VISITORS, MEDIA, PROGRAMME, APPLICATION, NEWS & EVENTS, ABOUT NAMPO PARK, and CONTACT. Below this is a yellow banner with the text "Grain SA's NAMPO Harvest Day 11-14 May 2021". The main content area features a large image of a hand holding a smartphone displaying the NAMPO app, with text "GET YOUR GSA MEMBERSHIP CARD FOR FUTURE NAMPO TICKETS" and "DOWNLOAD YOUR GSA MEMBERSHIP CARD TODAY!". To the right, there is a circular graphic for "NAMPO 14-17 2019". Below the main content, there are two sections: "News Headlines" and "Exhibitor's Search". The "News Headlines" section includes articles about "NAMPO VIRTUAL 2020" and "CANCELLATION OF NAMPO CAPE 2020". The "Exhibitor's Search" section includes a search bar and a link to "Or View Our Exhibition Floorplan". A red box highlights a section titled "ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?" with a bar chart and an arrow pointing to "ZONE 4".

ZONE 4

NAMPO CAPE: www.grainsa.co.za/pages/nampo-cpt/cpt-home



The screenshot shows the NAMPO Cape website homepage. At the top, there is a navigation bar with links: EXHIBITORS, APPLICATION, and CONTACT. Below this is a large banner for "NAMPO VIRTUAL 9 - 12 September 2020" with the text "NAMPO VIRTUALLY EVERYWHERE!". Below the banner, there are two sections: "News Headlines" and "Exhibitor Search". The "News Headlines" section includes articles about "NAMPO VIRTUAL 2020" and "CANCELLATION OF NAMPO CAPE 2020". The "Exhibitor Search" section includes a search bar and a link to "Or View Our Exhibition Floorplan". A red box highlights a section titled "ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?" with a bar chart and an arrow pointing to "ZONE 5".

ZONE 5

ADVERTISEMENT BOOKINGS AND MATERIAL

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: jurgen@kolbemediaco.za

SCHMILTZ MARKETING

Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: ruth@schmiltz.co.za

Deadlines: Bookings and material

Closing date for bookings

1st day of previous month.

Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on the SA Grain and Grain SA website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.