



2021 WEB RATES

SA GRAIN MAGAZINE WEBSITE: WWW.SAGRAINMAG.CO.ZA

1. Advertising Rates: Page 1
2. Advertising Zones: Page 2

GRAIN SA WEBSITE: WWW.GRAINSA.CO.ZA

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ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE

sagrainmag.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 728 x 90 pixels	R11 300	R7 900	ZONE 8	DIGITORIAL & COMPANY LOGO & VIDEO OR PODCAST	
ZONE 2 728 x 90 pixels	R11 300	R7 900	BIG SPACE	R9 700	R6 700
ZONE 3 400 x 250 pixels	R5 600	R3 900	SMALL SPACE	R5 600	R4 000
ZONE 4 728 x 90 pixels	R9 700	R6 700	ZONE 8	DIGITORIAL & COMPANY LOGO	
ZONE 5 400 x 250 pixels	R11 300	R7 900	BIG SPACE	R7 200	R5 000
ZONE 6 600 x 800 pixels	R9 700	R6 700	SMALL SPACE	R4 200	R3 000
ZONE 7 196 x 560 pixels	PHOTO COMPETITION SPONSORSHIP ADVERT				



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

ZONE 1 (Top banner): AGRICO High Speed Disc

ZONE 2 (Bottom banner): Ceriax - Die volgende generasie SDHI... BASF

Important dates

<p>📅 15/10/2020</p> <p>Virtuele Groei vir Goud-toekenningsgeleentheid/ Virtual Growth for Gold Award Ceremony</p>	<p>📅 04/11/2020</p> <p>ADVERTISEMENT BOOKING CUT OFF-DATE SA GRAIN'S GRAIN GUIDE APPEARING IN DECEMBER 2020</p>	<p>📅 16/11/2020</p> <p>ADVERTISEMENT BOOKING CUT OFF-DATE SA GRAIN'S FOCUS ON WINTER GRAINS APPEARING IN DECEMBER 2020</p>
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ZONE 3 (Right side of Important dates section): Advertisement for SA Grain's Focus on Winter Grains

Multimedia

KEY: Van die uitstallers deel hul ervaring van die eerste NAMPO Virtueel wat van 9 tot 12 September plaasgevind het. Klik hier om te hoor hoe hulle dit eerste in landbou gerief het.

KEY: Dr Dirk Strydom, hoof Graanekonome en Bemarking by Graan SA, het met Johné van Huysteen gepraat oor die eerste dag van NAMPO Virtueel. KLIK en kyk gerus na dié insae.

Kunsnis: Pryse en wisselkoers soos olie en water

LEUNEN: Vir die grootste gedeelte van 2020 het internasionale kunsprijs gedaal - van die grondstowwe raaklik skaar.

KLIK op die ikoon om na 'n podcast te luister waarin Corné 'n kort opsomming van hierdie artikel gee.

Grain SA diary

GEDURENDE die huidige stroopseisoen is waargeneem dat ongekende hoë volumes WH2 gelewer word. In week 15 en 16 van die bemarkingsseisoen was 25% en 22% van die lewerings WH2. Uit die totale oes wat tans gelewer is, bestaan 12% uit WH2's. Te oordeel na die neiging van die afgelope weke, kan hierdie persentasie nog verder toeneem. Die gemiddeld van WH1 wat gedurende die afgelope tien jaar gelewer is, was 94% van die totale oes, wat 'n duidelike aanduiding is van die resultaat van hierdie seisoen op gradering. Die Johannesburgse Effektebeurs (JSE) het besluit om vanaf 20 Augustus 2020 'n WH2- en YH2-kontrak te lys om te help met die regte prysontdekking van hierdie grade.

JOSEPH DU PLESSIS, Graan SA-voorsitter en voorsitter van die sonneblom- en sejaboonwerkgroep, het in September op Landbouweeklik, 'n weeklikse program op die VIA-kanaal, verskyn.

NAMPO Virtual statistics

- The Agrixtra Channel, launched through the NAMPO Virtual platform, attracted 8 239 viewers over the four days.
- 12 668 viewers visited the NAMPO Main Stage.
- The NAMPO Virtual webpage had 30 000 unique users with 314 000 event interactions.
- 93 exhibitors participated.
- 8% were international visitors.

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za



ZONE 4

ZONE 8 (BIG SPACE)



Standard Bank connects and grows African businesses

It is undoubtable that the economic fallout of COVID-19 has been monumental, exacerbated by high debt and unemployment levels of the African continent's economies. Enabling economic opportunities is now more critical than ever to spur...

[Read more](#)



Kanolakultivars presteer ten spyte van swartstam

Swartstam (*Legitospheria maculans*) is 'n wêreldwye probleem en word beskou as moontlik die gevaarlikste siekte op kanola. Dit blyk ook dat daar in 2019...



Wilmar betree plaaslike mark met nuwe persaanleg

Wilmar Internasionaal, met sy hoofkantoor in Singapore, se voetspoor is reeds sedert 2000 in Afrika en die maatskappy het vandag aanlegte in 16 Afrika-lande....

ZONE 8 (SMALL SPACES)

ARTICLE PAGES

ZONE 5

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

MAGAZINE (LATEST EDITION PAGE): www.sagrainmag.co.za/magazine/

SA Graan/Grain, specialist publication and official mouthpiece of Grain SA, is regarded as one of the leading agricultural publications in agriculture. In fact, it is seen by our readers as a knowledge partner and benchmark tool for sustainability in the grain and oilseed industry.

October 2020 Articles

Latest Issue

October 2020 – Volume 39

NAMPO Virtual 2020

October 2020 Articles

ZONE 6

PHOTO COMPETITION PAGE: www.sagrainmag.co.za/photo-competition/

Wessers
"H&Bsonersmiddag met wolke witter as wol," is die titel van die treffende foto wat deur Karlen Martinson van Ferdekop in Mpumalanga geneem is. Sy wen hiermee die R1 500-prys in die Augustus-kompetisie.

Through your lens – #ImFarming

2019 SA Grain/Saad photo competition winners

ZONE 7

ADVERTISING RATES: GRAIN SA WEBSITE

www.grainsa.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 8

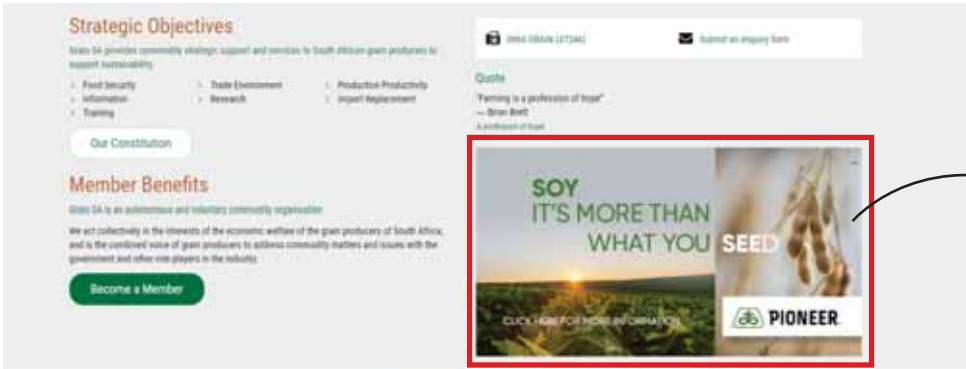
	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 630 x 90 pixels	R12 400	R8 700	NAMPO – ZONE 5 585 x 340 pixels	R12 400	R8 700
ZONE 2 630 x 340 pixels	R12 400	R8 700	NAMPO – ZONE 6 585 x 340 pixels	R12 400	R8 700
ZONE 3 196 x 560 pixels	R10 600	R7 400			
ZONE 4 196 x 560 pixels	R6 100	R4 300			

ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: www.grainsa.co.za/home



ZONE 1



ZONE 2

GRAIN SA on Social

SAFEX PAGE: www.grainsa.co.za/pages/industry-reports/safex-feeds

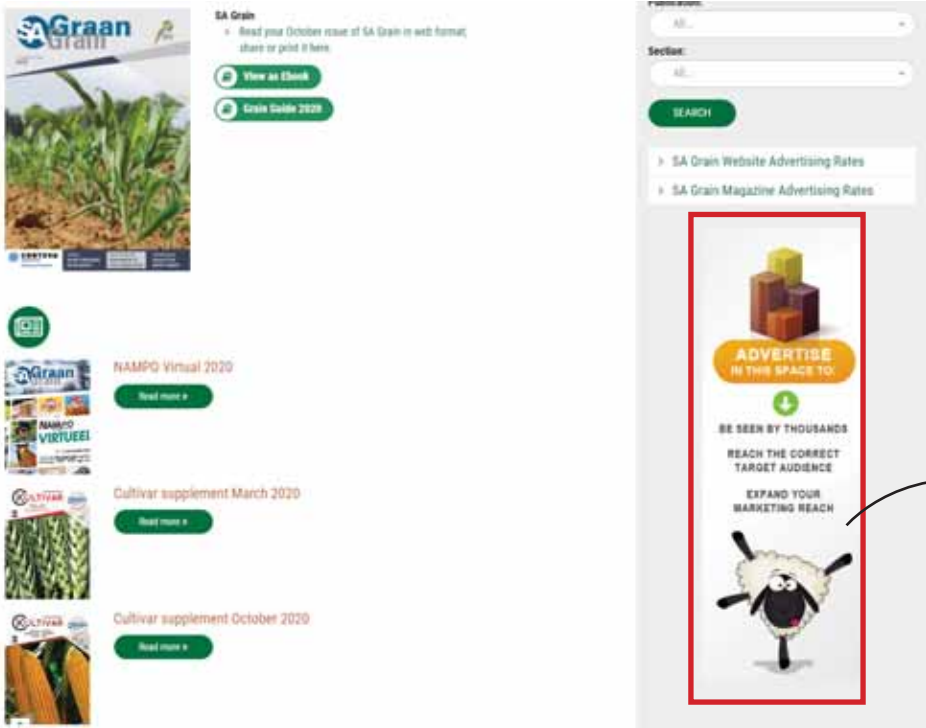


Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
MSBG	JUL21	2020-10-14	3700.00	0.00	0.00	0.00	0	0.00
MSBG	MAY21	2020-10-14	3850.20	0.00	0.00	0.00	0	0.00
MSBG	MAR21	2020-10-14	3900.00	0.00	0.00	0.00	0	0.00
MSBG	DEC20	2020-10-14	3990.00	0.00	0.00	0.00	0	128.00
SOYA	SEP21	2020-10-14	7223.00	0.00	0.00	0.00	0	0.00
SOYA	JUL21	2020-10-14	7125.00	0.00	0.00	0.00	0	10.00
SOYA	MAY21	2020-10-14	7050.00	24.00	7080.00	7010.00	33	3706.00
SOYA	APR21	2020-10-14	7014.00	0.00	0.00	0.00	0	0.00

ZONE 3

ADVERTISING ZONES: GRAIN SA WEBSITE

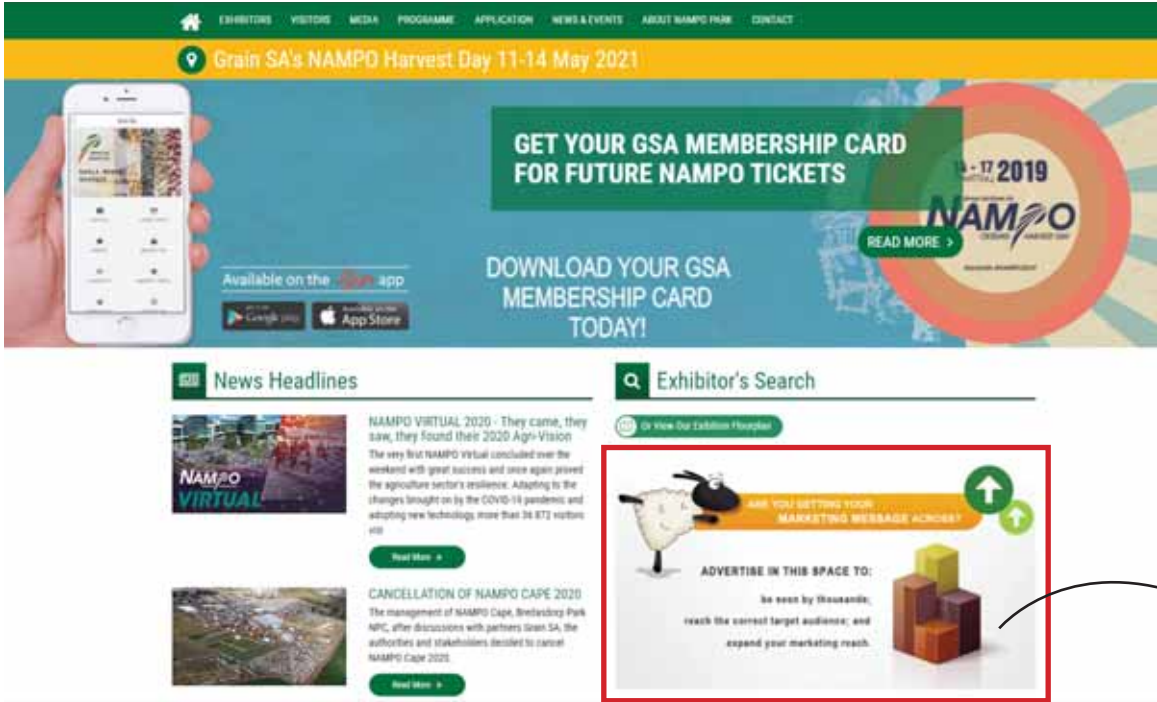
MAGAZINE PAGE: www.grainsa.co.za/sa-grain



The screenshot shows the SA Grain magazine page layout. On the left, there are several article thumbnails with 'Read more' buttons, including 'NAMPO Virtual 2020', 'Cultivar supplement March 2020', and 'Cultivar supplement October 2020'. On the right, there is a search bar and a list of advertising rates. A red box highlights an advertisement zone containing a 3D bar chart and a sheep character. An arrow points from this zone to the label 'ZONE 4'.

ZONE 4

NAMPO BOTHAVILLE: www.grainsa.co.za/pages/nampo/nampo-home



The screenshot shows the NAMPO Bothaville website. At the top, there is a navigation menu and a banner for 'Grain SA's NAMPO Harvest Day 11-14 May 2021'. Below the banner, there is a promotion for 'GET YOUR GSA MEMBERSHIP CARD FOR FUTURE NAMPO TICKETS' with a 'READ MORE' button. The main content area is divided into 'News Headlines' and 'Exhibitor's Search'. A red box highlights an advertisement zone containing a 3D bar chart and a sheep character. An arrow points from this zone to the label 'ZONE 5'.

ZONE 5

ADVERTISING ZONES: GRAIN SA WEBSITE

NAMPO CAPE: www.grainsa.co.za/pages/nampo-cpt/cpt-home



News Headlines



NAMPO VIRTUAL 2020 - They came, they saw, they found their 2020 Agri-Vision
The very first NAMPO Virtual concluded over the weekend with great success and once again proved the agriculture sector's resilience. Adapting to the changes brought on by the COVID-19 pandemic and adopting new technology, more than 38 872 visitors via

[Read More >](#)



CANCELLATION OF NAMPO CAPE 2020
The management of NAMPO Cape, Bredasdorp Park NPC, after discussions with partners Grain SA, the authorities and stakeholders decided to cancel NAMPO Cape 2020.

[Read More >](#)



NAMPO 2020 GOES VIRTUAL
The NAMPO Harvest Day, which has been bringing agriculture together for almost six decades, has sadly for the first time had to be cancelled by organisers Grain SA, due to the COVID-19 pandemic. The show was postponed to August 2020 at the outbreak of the

Exhibitor Search

Exhibitor Name

Product

Stand

Search for...



ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

ADVERTISE IN THIS SPACE TO:

- be seen by thousands;
- reach the correct target audience; and
- expand your marketing reach.

ZONE 6

ADVERTISEMENT BOOKINGS AND MATERIAL

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

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SCHMILTZ MARKETING

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Email: ruth@schmiltz.co.za

Deadlines: Bookings and material

Closing date for bookings

1st day of previous month.

Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on the SA Grain and Grain SA website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.